

# Royal Holloway

## Fairtrade Annual Progress Report and Action Plan

This report provides information on the activity carried out during 2024/25 by Royal Holloway as part of the Fairtrade University & College Award accreditation, to promote Fairtrade, trade justice and ethical consumption values at the University. The sections below provide updates on our aims, recent activity and progress, and our plans for the future.

### **i. Aims**

Royal Holloway and the Royal Holloway Student Union (RHSU) are committed to achieving a Fairtrade Foundation University and College Award accreditation for 2025-27. Our aim is to deliver against the objectives set out in the Fairtrade Foundation's University & College Award accreditation process. We have been working to ensure that we consistently engage with our students, professional and academic staff and the wider community to promote Fairtrade across campus.

### **ii. Meetings and initiatives**

The University holds Fairtrade Steering Group meetings with representatives from across the university and SU at least once per term to plan and review progress on activities relating to Fairtrade, trade justice and ethical consumption. Over the last year, a number of activities have been carried out by members of the University which contribute to our aims including:

- Creation of a web presence illustrating our commitment to Fairtrade
- The launch of a Fairtrade survey to identify attitudes, priorities, concerns expectations, needs, behaviours and suggestions from everyone in our community
- The delivery of a Fairtrade and Ethical Trading Showcase, offering complimentary sampling sessions from a selection of our Fairtrade and ethical trading suppliers
- The delivery of a Sustainable Catering Showcase, offering complimentary sampling sessions in support of COP29 UN Climate Change Conference by a selection of our sustainable practice suppliers
- A series of Fairtrade promotional activities including International Coffee Day and National Chocolate Week
- An increase in our Fairtrade product lines in our cafés on campus

### **iii. Priorities for 2026/27**

The Fairtrade Steering Group aims to work on the following activities in 2026/27:

- Organise Fairtrade activities during Fresher's Fair and Welcome Week
- Hold another Fairtrade and ethical trading showcase
- Work more closely with Hall Life to promote Fairtrade through fun activities (eg bracelet making, film screenings, scavenger hunts)
- Further increase our existing lines of Fairtrade products across campus
- Proactively engage staff and publicise widely as an option for communal tea, coffee, hot chocolate and sugar in staff areas and offices
- Run sales promotions on Fairtrade-certified products periodically throughout the year (eg discounts, competitions, loyalty cards)
- Carry out a peer review of another Fairtrade University or College

We remain committed to our Fairtrade activities and look forward to expanding them with our students, staff and wider community.